

GOGLA e-waste Toolkit

Module 2 Design for reduction of e-waste

16 April 2019

www.gogla.org



Design for
reduction of
waste

Aim of the Module

Equip companies with the tools and knowledge needed to reduce the volume of e-waste generated.

Various approaches span across a wide spectrum, from **design for durability** to **design for recycling** to **full circular design**. This module will look at these principles and explore tangible practices with case studies from companies.

Agenda

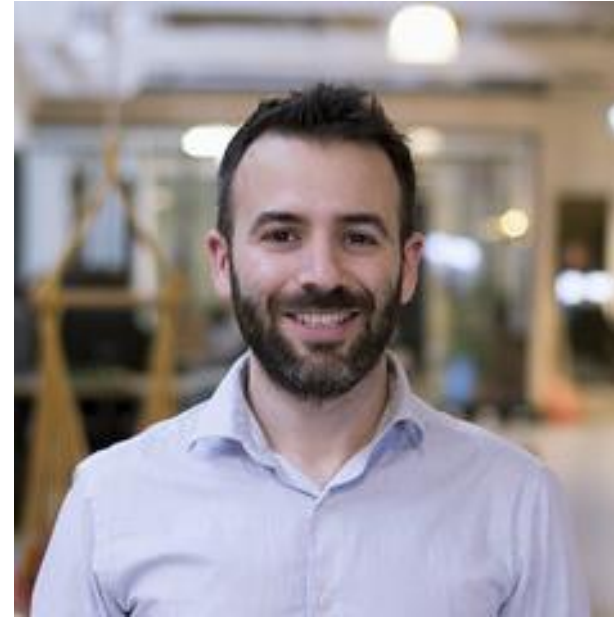
- 5 min Welcome & introduction
- 10 min Presentation: Circular design principles applied to electronics supply chain.
- 5 min Poll question
- 45 min Panel discussion
 - Design approaches to reduce waste
 - Tamper-proofing vs repairability: mutually exclusive or compatible.
- 15 min Q&A
- 10 min Call to action and wrap-up

Speakers: Presentation

Miquel Ballester

Fairphone

Co-founder, Resource
Efficiency Manager



Source: Fairphone

FAIRPHONE

Change is in your hands.



In 2013, Fairphone became a social enterprise that is building a movement for fairer electronics.

Being part of the
system, to change
it from within.



By making a phone,
we want to create
impact in four key
areas



FAIRPHONE



Fair
Materials



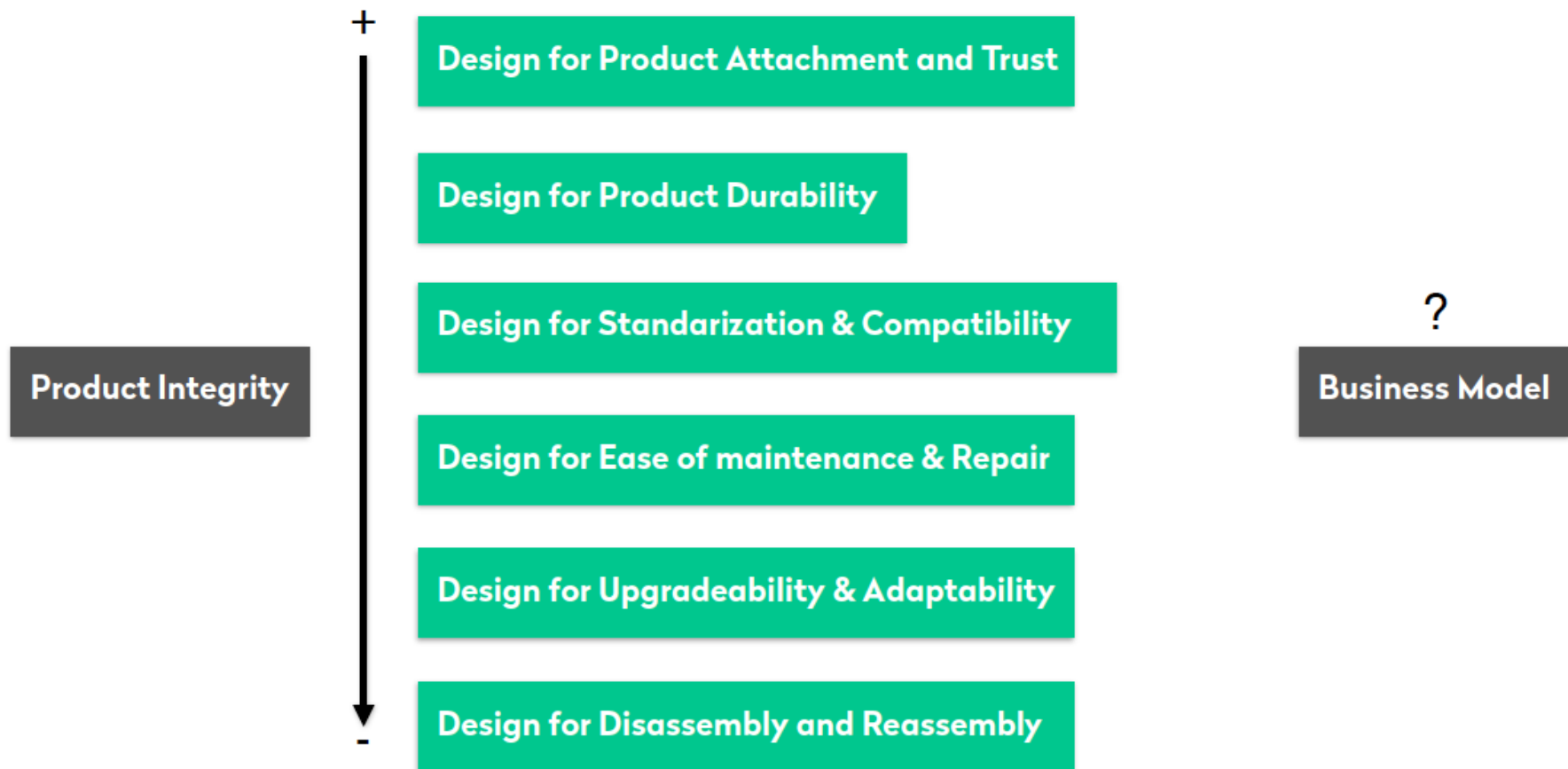
Long-Lasting
Design



Good working
conditions

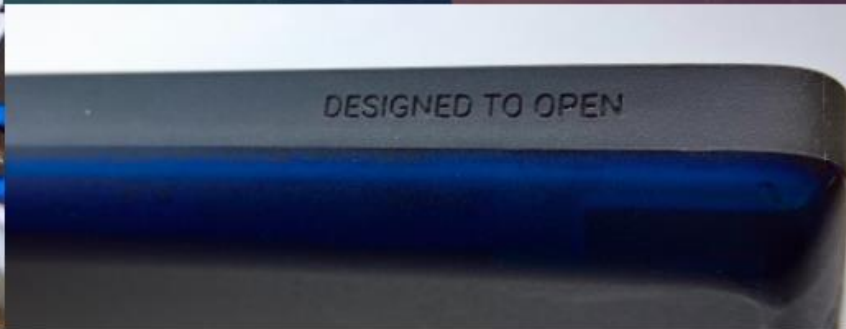
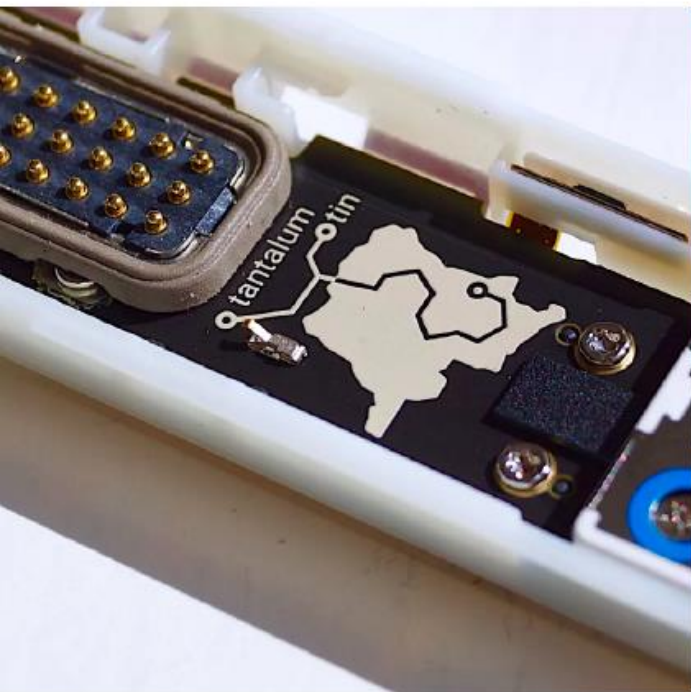


Reuse and
Recycling



Design for Product Attachment and Trust

- Develop user touch points that help generate bonds to the physical product
- Have a product that is reliable and fulfills its purpose.



Design for Product Durability

- Slow down wear & tear of cosmetic parts
- Avoid failure after repeated insertion - removal of moveable parts increasing construction and connection durability.



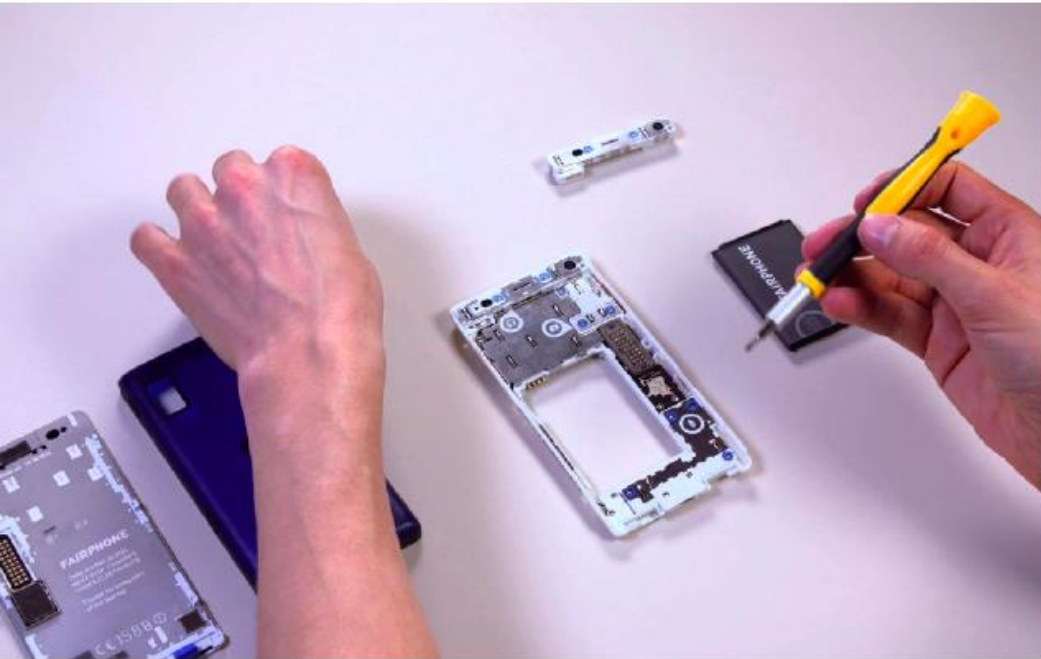
Design for Standardization & Compatibility

- Develop products that are compatible with other different product or that its parts are usable with other products.
- This gives a multifunctional character that may trigger a longer life use.

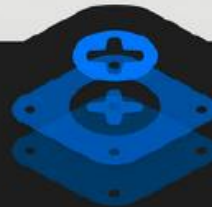


Design for Ease of maintenance & Repair

- Develop products that are easier to maintain and repair over the different stages of the life cycle and by different actors (ie. users, repair centers)



Fairphone
2



TEARDOWN

Design for Upgradeability & Adaptability

- Develop products that are easy to upgrade in functionality so that they stay market relevant and value for users stays as high as possible.

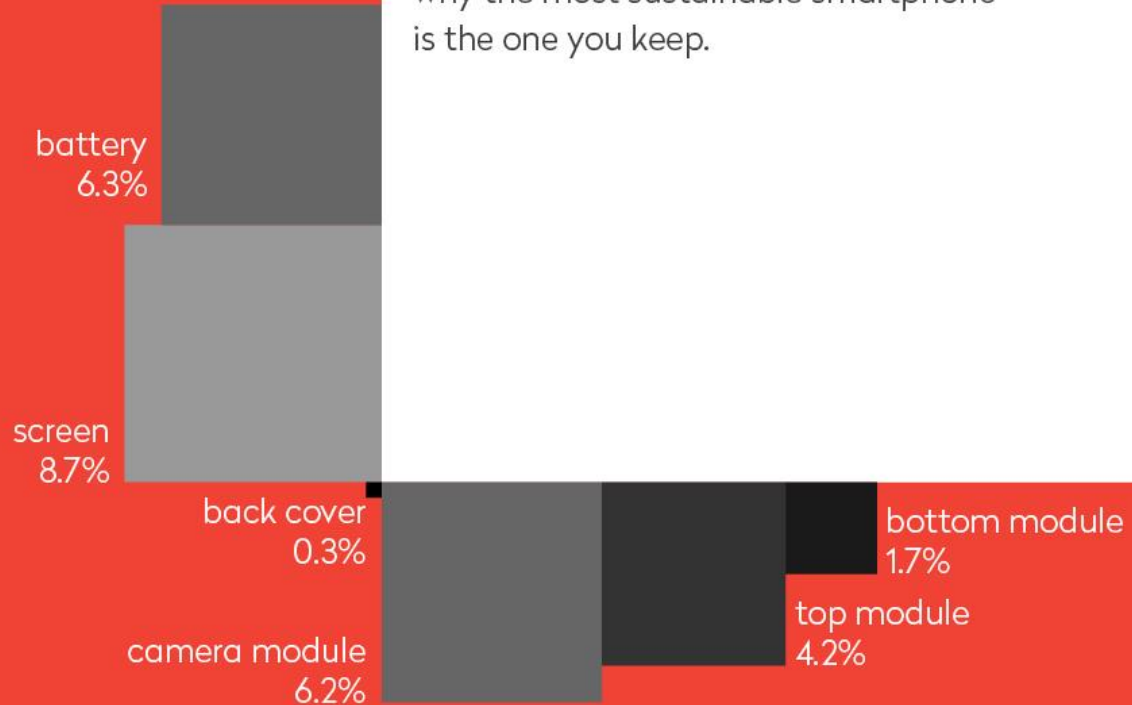


Design for Disassembly and Reassembly

- Develop products that consider disassembly and reassembly during the use life of the product.
- This is in general less relevant in smartphones as they don't need to be disassembled during their life (i.e. furniture that needs to move to another house)"



CO₂ emissions per module during production



core module
72,6%

The core module has the highest environmental impact due to its high number of integrated circuits. This is why the most sustainable smartphone is the one you keep.

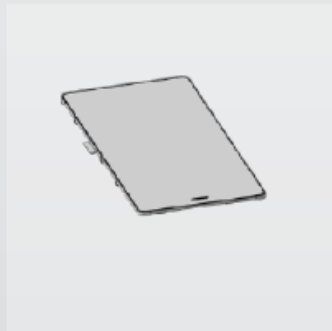
Motherboard



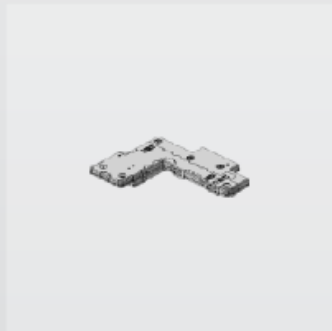
Side Key Assembly



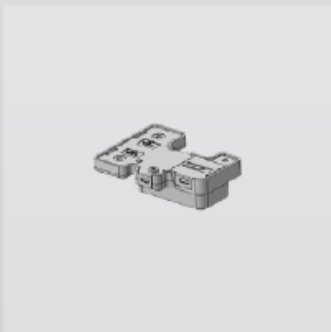
Display Module



Speaker Module



Camera Module



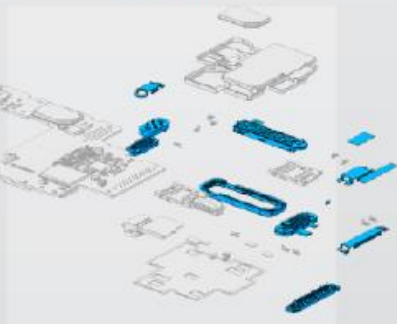
Receiver Module



Battery

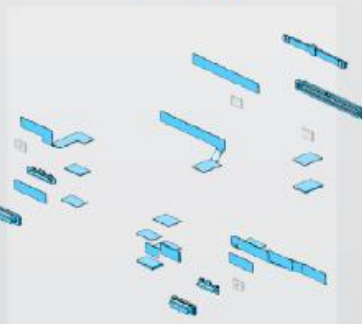


Motherboard



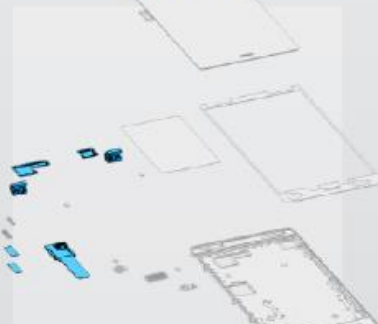
plug: 95.82mm, battery connector: 100.55mm, display connector: plastic:
28.65mm, shield: 9.29mm, 2x page pin: 2x 2.28mm, ribbon: 84.55mm, shield:
10.95mm, camera connector: plastic: 56.27mm, shield: 14.00mm, shield:
14.86mm, shield: mylar: 4.99mm, 2x page pin: 2x 1.57 mm, socket connector: plastic:
63.76mm, shield: 6.02mm, shield: 25.18mm, shield: mylar: 4.99mm, 2x page pin:
2x 1.57 mm, speaker connector: plastic: 85.43mm, shield: 9.34mm, shield: mylar:
6.25mm, 2x page pin: 2x 1.57mm, expansion port: plastic: 65.88mm, 2x page pin:
2x 2.25mm, 2x screw: 2x 4.00mm

Side Key Assembly



power key: 6x: 12.62mm, volume: 15.29mm, volume: 5.04mm, volume: 1.62mm, volume:
1.62mm, home: 5.06mm, home: 7.65mm, adhesive: 52.94mm, adhesive: 13.92mm,
plastic: 6x: 21.68mm, volume key: volume: 5.04mm, 6x: 0.40mm, volume: 2.04mm,
home: 4.09mm, plastic key: 45.28 mm, camera key: 6x: 8.45mm, volume: 1.92mm,
volume: home: 4.09mm, volume: 4.09mm, plastic: 9.80mm

Display Module



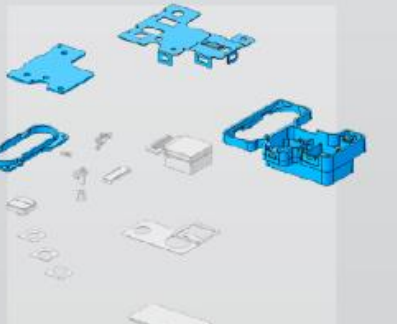
2x Plastic clamp: 2x 104.70 mm, Shield: 37.42mm, Display connector: 9.68mm
2x Shield clamp: 2x 13.68mm, PCB: 242.27mm

Speaker Module



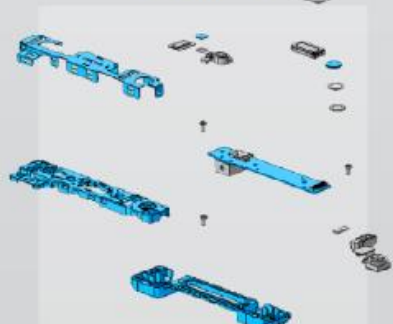
Top: S15 Shield: 65.53mm, Top: mold: plastic: 728.40mm, PCB: 390.247mm
Bottom: mold: plastic: 161.83mm, 2x m1 screw: 2x 3x 4.00mm, 2x m1 screw: 2x 7.46mm

Camera Module



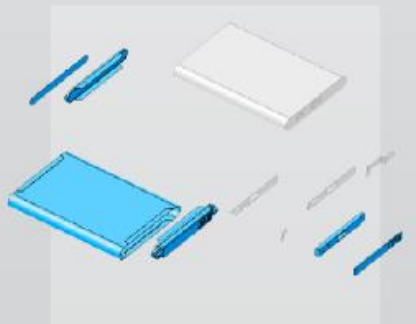
S15: Pin: 86.61mm, Camera Cover: 62.02mm, m1 screw: 4.00mm, m1 screw:
7.46mm, PCB: 28.487mm, IMX: CA4: Shell: 99.55mm, 2x page pin: 2x 1.60mm,
2mm, 20 Screws: 2x 6.46mm

Receiver Module



Top: S15 Shield: 144.22mm, Top: mold: plastic: 735.42 mm, glass lens: 14.25mm, LED:
Diameter: 2.19mm, 2x m1 screw: 2x 4.00mm, 2x m1 screw: 2x 7.46mm, Bottom:
mold: plastic: 109.99 mm, PCB: 242.19mm

Battery



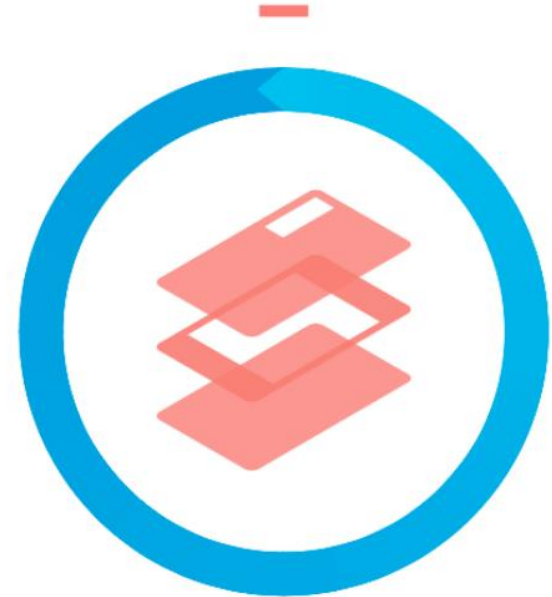
Plastic: frame top: 81.24mm, PCB: 84.97mm, PCB holder: 104.70mm, Label:
190.50mm, Plastic: frame top: 2x 6.64mm, Adhesive: 14.42 mm, Adhesive:
6.46mm

Ensure that the intrinsic value of the phone stays as high as possible for as long as possible.

- Lower costs
- Easily manage repairs
- Always have working devices
- Reduce end-of-life worries

THE CIRCULAR PHONE

Legal, operational and financial solutions to unlock the potential of the 'Fairphone-as-a-Service' model



FAIRPHONE

Change is in your hands.

miquel@fairphone.com

Poll questions



Design for
reduction of
waste

Which design strategy most closely matches that of your company?

- A) Design for product attachment and trust (1 vote)
- B) Design for product durability (6 votes)
- C) Design for standardization and compatibility (1 vote)
- D) Design for ease of maintenance and repair (5 votes)
- E) Design for upgradeability and adaptability (1 vote)
- F) Design for disassembly and reassembly (0 votes)

Speakers: Panel



Nigel Preston

Azuri
VP Product
Management



**Anne Wacera
Wambugu**

Strathmore University
Quality Manager –
Laboratory Engineer



Kondja Conrad

Solarworx
Chief Strategy Officer

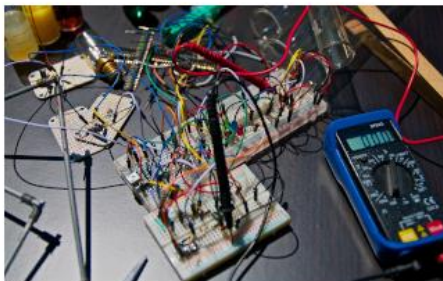
E-Waste Toolkit

Off-grid solar is delivering **huge social impact to customers**, mitigating greenhouse gas emissions from traditional polluting lighting sources, and supporting economic development in low-income countries. As the sector grows, companies and investors are increasingly focusing on resource efficiency and lifecycle of products – from design and manufacturing to end of life. In this hub, you will find resources aimed at helping address the main challenges in setting up sustainable recycling chains. This **toolkit is a work in progress** and content will be added regularly as modules are developed.



Introduction to Recycling

Module 1 is a high-level technical understanding of how each component is recycled and where to begin with identifying recycling partners. [Learn more](#)



Design for Reduction of E-Waste

Module 2 will focus on waste reduction strategies within the off-grid solar sector, looking at circular design principles and how they can be applied. *Coming soon*



Financials of Solar E-Waste

Module 3 will look at the financials of solar e-waste by breaking down its supply chain, identifying where the costs lie and who is responsible for them. *Coming soon*

Catalogue of Service Providers

The aim of this Catalogue is to help off-grid solar companies identify e-waste management companies, recyclers and other service providers. It presents a list of companies, a description of their services, country of operation and contact details.

We have started with a few entries but need your help to populate. Find it on the member section of the e-waste Hub.

Call to Action – please share any new listings.

Next steps

Module 3 Overview to share with WG

End of week

Module 2 Briefing Note and online materials

End of April

Module 3 seminar

Tentative date: 2 May

GONGLA E-Waste Festival

Nairobi, Kenya

3 days of e-waste meet & events

- Business models & partnerships
- Ideation sessions for e-waste projects
- Visit to e-waste dismantling and battery recycling facilities
- Global LEAP awardees meeting (TBC)
- Kenyan Policy Engagement Sessions

Save the date:
**Tue July 16th,
2019**

Side Events
Wed July 17th, 2019
Thu July 18th, 2019



Solar e-waste Challenge: Grant Fund Opportunity

The solar e-waste challenge will disburse \$1 million in grant funding to support off-grid solar e-waste innovation in sub-Saharan Africa.

The challenge fund will support companies to pilot and scale innovations that enhance the repair, refurbishment, collection and recycling of products. Grants will be available for:

1. **Recycling and e-waste management companies** seeking to expand business activities in the off-grid solar sector.
2. **Off-grid solar companies** seeking to pilot and scale e-waste operations.

The application window is March 7 – May 19 2019. More details about the objectives, eligibility requirements and implementation will be shared on March 7. Please contact Sam Grant (sgrant@clasp.ngo) for further information.

CLASP is managing the program under the Efficiency for Access Coalition - with support from USAID and in partnership with GOGLA.



In the headlines yesterday...

Guinness announced they will stop using plastic packaging on their multi-packs.

Environmentalists welcomed it as a stout move.

How to **contact** us



d.corbyn@gogla.org
a.kyriakopoulou@gogla.org
j.martinez@gogla.org



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